

LOGOUPDATE

BECAUSE INNOVATION IS ALWAYS AHEAD OF ITS TIME

Logoplaste's client, Super Bock Group, launched a new water bottle made from 100% recycled plastic and 100% recyclable.



So, why it is so important:

- The Vitalis water bottles have been optimizing weight for the past 10 years while maintaining performance - less raw material needed
- It's the perfect example of a true Circular Economy, with a bottle to bottle solution - no waste
- It shows how consumers can make a difference and play a part in the recycling stream - recycling starts with all of us

Super Bock Group project goals are aligned with Logoplaste sustainability commitments.

We could not be more proud to be able to combine our Innovation Lab skills and our industrial knowhow to bring this idea to life.

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