



the
**SUSTAINABLE
INNOVATION
EDITION**

a global live streamed
LOGOPLASTE EVENT

17+18 NOV 2021

COMING SOON

Pollination Day 2021 - Intranet

DAY 1 - 17 NOV 2021

14h30 GMT - LISBON TIME



BIOMIMICRY 3.8

Mission Zero+

Biomimicry 3.8

Biomimicry 3.8 is the world's leading bioinspired consultancy working with change agents to design products, processes and systems using biological intelligence informed by 3.8 billion year of research and development in nature. Mission Zero+ main goal is to have a full functioning industrial plant with zero emissions while also generating positive impact to the employees that operate the facility, the local ecosystem and community.

Future of Recycling

Veolia

Veolia group is focused on ecological transformation, designing and providing game-changing solutions that are both useful and practical for water, waste, and energy

management. Veolia will present its vision on the future of waste management systems, making us better understand the recycling challenges.



DAY 2 - 18 NOV 2021

14h00 GMT - LISBON TIME



The Economic Outlook

Kellogg School of Management

Sérgio Rebelo, a prestigious professor of Kellogg School of Management has published widely in macroeconomics as well as international finance. Center his research on the causes of business cycles, the impact of economic policy on economic growth, and the sources of exchange rate fluctuations. The Economic Outlook will present his vision on today's new normal economy.

Digital Watermarks

Initiative HolyGrail 2.0

The Digital Watermarks Initiative HolyGrail 2.0 is a pilot project with the objective to prove the technical viability of digital watermarks for accurate sorting of packaging waste as well as the economic viability of the business case at large scale. HolyGrail 2.0 as a cross-value chain initiative to assess how a pioneering digital technology can enable better sorting and higher-quality recycling rates in the EU, leading to a true circular economy.





ROADMAP TO 2025

U.S. PLASTICS PACT

U.S. Plastics Pact is unifying stakeholders across the entire plastics value chain to rethink how we design, use, and reuse plastics, ultimately reducing plastic waste in our environment and creating a circular economy for plastics. A collaborative solutions-driven initiative, searching to deliver significant systems change toward a circular economy for plastics ambitious goals by 2025.

**Join us so we can grow our knowledge
together**

[Pollination Day 2021 - Intranet](#)

© 2021 **Logoplaste**. All rights reserved.

[View in browser](#) | [Unsubscribe](#)