

LogoUpdate

Because innovation is always ahead of its time

Logoplaste Innovation Lab brings home not one, but two, Red Dot Packaging Design Awards. And one of them is a Best of the Best.



ECO 6L Filtered Water Bottle **Client: NWP**

This PET reusable 6L bottle can be refilled countless times in any ECO Filtration Fountain, providing a sustainable alternative to single-use bottled water consumption.

Easy to carry and having two usage positions, the dispensing closure offers an optimal user experience.



reddot winner 2022
packaging design



Biomimicry EVO Bottle **Client: Danone**

This liquid yogurt bottle possesses a Biomimicry micro rib system inspired by the weld design properties of ivy branches, being 23% lighter and with 20% improved resistance to deformations.

The new design reduces CO2 emissions by 23%, saving 493 tons of HDPE per year, being a practical step forward to meeting the very ambitious Danone 2030 sustainability goals.

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